SKILLS FOR THE FUTURE

THE LEARNSPHERE STORY

... Bridging training & the world of work

CONTEXT -

- Prosperity depends on skilled people
- Ability to adjust to evolving needs
- Education versus continuous training & learning
- Investment in workforce skills...a shared responsibility

OPPORTUNITIES & CHALLENGES -

- Future economic growth depends on workforce productivity
- Globalization of markets and economic transformation change skills requirements
- Technology and innovation implications
- Collaboration between all stakeholders

STORY



OUR BUSINESS MODEL TODAY

LearnSphere

LearnSphere Core competencies

- Business Development
- Program/project Design
 - Outsourcing
- Project Management

Associates/ Suppliers

- Subject Matter Expertise
- Implementation Teams

Value proposition

To Associates:

Incremental opportunities Supplier Development Services

To Clients:

Single-window, one-stop for project design, implementation and management Price-value

Client

Customer Relationship

- Relationship selling
- Key long term clients
 - Partner network

Distribution Channel

- Government
- Other NGOs
- Institutions

Target Markets

- Government
- Institutional
- SME –Corporate
- International

WE ARE-

- A not-for-profit Canadian organization that takes a business-like approach to our operations.
- Funded exclusively through the fees we charge for services to the private and public sectors.
- Not a government department or agency, although we are often retained to provide services for all levels of government.
- Established as a one-stop resource for training & workforce development.

OUR IMPACT -

- Worked in twenty+ countries
- Over \$25 million in projects
- Provided close to 200 young professionals with international internships
- Leading provider of SME training
- Close to 40 suppliers in our group

OUR WORK

Workforce Development

- Business Management Practices
- Supply Chain
- Trade
- LearnSphere Online
- Training for the Non-Profit Sector

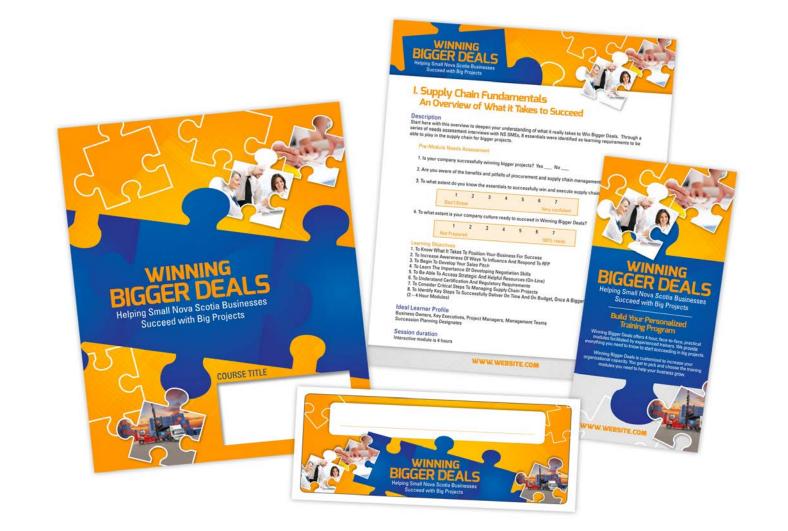
Commercialization & Innovation

- Coaching & Mentoring Programs
- Innovation Series for SMEs
- Commercialization Accelerator Program

International Development

- Capacity Development Projects
- Internships

PROGRAM APPROACH—



ProfitLearn

ProfitHabileté

Your Business Learning Resource

Votre guichet de ressourcement en affaires

About Us

Workshop Schedule

Workshop Descriptions

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Consulting Program

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CALL US TODAY!

Toll-free: 1-877-644-2267











Our Resources >>

Good business management skills are a key component to business success; however, businesses are often challenged with limited time and resources to upgrade management skills. Through ProfitLearn, small to medium-sized business owners and their employees can access affordable and practical training that can help their businesses grow.

















CONCLUSION

What's worse than training your workers and losing them?

....Not training them and keeping them."

Zig Ziglar



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